



Hershey Trust Company

**JANICE L BRATTON NAMED**

**CHIEF EXECUTIVE OFFICER AND CHIEF INVESTMENT OFFICER**

**FOR HERSHEY TRUST COMPANY**

March 2021 – The Hershey Trust Company Board of Directors is pleased to announce that Janice L. Bratton was named Chief Executive Officer and Chief Investment Officer at its December Board Meeting. Ms. Bratton, who was named Chief Investment Officer in 2018, was serving as acting CEO and CIO since October 2020.

“Ms. Bratton has served the Hershey Trust Company with distinction in a variety of senior management positions including her recent service as acting CEO & CIO. The Board recognizes Ms. Bratton’s exceptional leadership capabilities and investment acumen, and has great confidence in her ability to lead the organization during this exciting time,” stated Diane Koken, Chairman of the Board of Directors of Hershey Trust Company and Board of Managers of Milton Hershey School.

As Chief Executive Officer of Hershey Trust Company, Ms. Bratton leads its senior officers and team members in the management and operations of the organization. She works directly with the Board of Directors and dedicates focused time on Trust Company strategy to uphold its commitment to excellence in trust administration and asset management and advancing the legacy and vision of Milton and Catherine Hershey. Ms. Bratton continues to lead the investment team, while representing Hershey Trust Company in trustee matters for the three trusts it serves: The Milton Hershey School Trust, The M.S. Hershey Foundation, and the Hershey Cemetery Perpetual Maintenance Trust.

Founded in 1905 by Milton S. Hershey, Hershey Trust Company is a Pennsylvania-chartered trust company that serves as Trustee of, and investment advisor to, the Milton Hershey School Trust, the M.S. Hershey Foundation, and the Hershey Cemetery Perpetual Care Trust. By providing top-tier trust and investment management services, Hershey Trust Company helps these trusts, and the organizations they support, achieve their long-term goals in advancing the legacy and vision of Milton and Catherine Hershey in perpetuity. For more information, visit [hersheytrust.com](http://hersheytrust.com).

For questions or additional information, please contact Barbara Valinski at 717-520-1136